

PDF'S SOUTHERN STRATEGY



PEACE
DEVELOPMENT
FUND
2015 ANNUAL REPORT

Ten years ago, Hurricane Katrina and its aftermath was a call to action for national funders like the Peace Development Fund to consider the impact of social justice grantmaking in the southern United States. This area of the country has undergone rapid growth in jobs, immigration and political influence, but has also seen persistent racial disparities in housing, education, income and incarceration rates.



“There is a great need to increase social justice grantmaking in the South to improve social, economic and political outcomes for impoverished and marginalized communities.”

*from As the South Goes,
published by
Neighborhood Funders Group*

PDF's SOUTHERN STRATEGY

ACCORDING TO AN ANALYSIS DONE by the National Committee on Responsive Philanthropy based on data from The Foundation Center, the South, as a region, falls far short of national averages on both national and state-based giving to social justice groups. The Foundation Center sampled over 1,000 of the largest U.S. foundations making grants of \$10,000 or more, and found that the states of Virginia, West Virginia, North Carolina, South Carolina, Florida, Kentucky, Tennessee, Alabama, Georgia, Mississippi, Arkansas, Louisiana and Texas averaged nearly \$14.5 million in grants awarded between 2006 and 2008, measured against a national average of \$56 million.

“Compared to other parts of the country, particularly the Northeast, Midwest and West Coast, the South is woefully under-resourced,” wrote the Neighborhood Funders Group. They then convened Grant-makers for Southern Progress, a network of southern and national funders who seek to strengthen the infrastructure for social justice work in the South.

Yet, following Katrina, PDF's applications from the South and grantmaking in the southern states increased. Ranging from technical assistance grants of \$2,500 to community organizing grants of \$5,000 or more, PDF's grantmaking focused on funding grassroots organizations and vulnerable communities. These smaller grants provided what the larger foundations could or would not do: jumpstart movement building at the grassroots level, offering modest yet much-needed capacity building, acting as the funder of first resort as well as the funder who would provide unrestricted, general support.

The South may be “under-resourced,” but PDF funding has consistently made an impact in these states by being an early funder, providing training and network building opportunities, as well as trusting groups to know what they need to do by offering general support. Over the last decade, PDF grants have totaled almost \$100,000 for 22 groups. In PDF's 2015 community organizing grants docket, 18 percent of the applications were from the South, compared to 12 percent five years earlier. PDF's community organizing grants docket has always been a bellwether on social justice issues, and this year we saw many more groups coping with the results of the financial crisis in this region, dealing with issues such as homelessness, economic injustice or fast-paced gentrification.

PDF Grants Leverage Other Funding

Families and Friends of Louisiana's Incarcerated Children (FFLIC) is a grassroots membership-based organization based in New Orleans working to transform the systems that put children at risk of prison. FFLIC fights for a better life for all of Louisiana's youth, especially those involved in or targeted by the juvenile justice system. A year after Katrina, PDF made its first general support grant to FFLIC. Executive Director Gina Womack recalled that the \$5,000 grant in 2007 helped FFLIC leverage additional funds to further the work of their campaign to reduce the number of children entering the juvenile justice system.

They successfully pressured schools to change the way they handle discipline and children with special needs. FFLIC provided advocacy for families in expulsion and suspension hearings, and researched best practices on alternative discipline policies. “2007 was a pivotal year for our organization,” said Ms. Womack. “Recognizing how essential leadership development is, we developed additional leadership opportunities with our membership and it grew from 600 to more than 750 people that year.

“FFLIC has played an essential role in the statewide and local post-storm reforms of our indigent defense system,” Ms. Womack added, noting she was appointed by the legislature to sit on the Louisiana Indigent Defense Assistance Board (LIDAB), the central body overseeing the local boards that oversee the public defender office and helped push for a new vision.

General Support Allows Groups to Respond in Critical Situations

The **Kentucky Coalition for Responsible Lending** (KCRL) received a \$5,000 grant in 2011. KCRL is a state-wide organization, formed in 2009, committed to protecting family assets by eliminating abusive financial practices. They knew that legislators tended to respond more favorably to requests for meetings when approached by constituents from their home districts, but had found that getting “face time” with elected representatives during the legislative session was

very difficult. Training Administrator Lisa Gabbard related to PDF, “In an effort to both secure meetings and have local constituents present, we used PDF funds for the leaders of KCRL to travel to the home districts of legislators we identified as key to the passage of a bill capping payday lending rates. These trips included local people whom we felt could be influential with the legislators, such as clergy from their churches or denominations, social service providers in the community, or local victims of predatory lending practices.

“We were able to influence a few votes in our favor, and the rate cap bill was narrowly defeated in the House Banking and Insurance Committee. However, the traction we received that year has allowed us to continue to push for legislation that reigns in interest rates. We are able to speak of our success at having a bill heard and having a number of supportive votes.”

Capacity Building and Network Building

“It was because of being funded by PDF and participation in your Exchange Project workshops that we took on dismantling racism as one of our program goals,” said Meredith Dean of **Appalachian Women's Alliance**, which received grants and training from PDF beginning in 1993. “This led us, ultimately, to start a local center in an African American coal-mining community in southwestern Virginia. We held the first-ever anti-racism rally in that county (Dickinson) that attracted threats from the KKK - it was a big deal for us! Anyway, the whole thing started because of being part of your network and attending PDF-sponsored trainings.”

Today, under the Exchange Project's successor capacity building program, The Sustainability Project, the **Tennessee Alliance for Progress** (TAP) is tackling affordable housing issues in Nashville, and statewide climate justice. TAP helped organize a group of residents in East Nashville District 5, which contains some of the fastest developing sites in the city, around issues of gentrification and affordable housing. They held a series of planning workshops which culminated in a community meeting in September 2014 to address the future of the neighborhood, and a run-off council person election in 2015.



TAP is also a key partner with the Sierra Club in the Beyond Coal regarding the Tennessee Valley Authority's integrated resource planning process. The results of this campaign will significantly impact the scope of TVA's energy efficiency and renewable energy programs. As members of PDF's Sustainability Project, TAP has worked on building its fund-raising capacity as well as financial management. It is re-focusing its energy on collaborative campaigns with other community-based organizations, and leadership and capacity building with young, emerging organizers.

Similarly, the grants that PDF awarded **The Imani Group** in Graniteville, SC helped increase organizational capacity and international solidarity through a special initiative, Building Action for Sustainable Environments (BASE). Executive Director Reverend Brendolyn Jenkins said, “Because of the collaborating partners working with BASE, we were able to impact the conversations around the country regarding the nuclear cycle from mining, production, weapons, energy, etc. The grant from PDF allowed the BASE family to attend three UN Conference of Parties (Copenhagen, South Africa and Mexico). Without this grant we probably would have never been afforded the opportunity. PDF provided us the ability to design, develop and implement environmental justice initiatives on the local, state, regional, national and international levels.”

Over the last decade or more, PDF programs have strengthened social justice work in the South on a variety of fronts. PDF continues to have its own “southern strategy,” providing key support with grants, training and other resources that have allowed groups to grow, challenge the status quo and create social transformation in a rapidly changing area of the U.S. ■

NEW GRANTEES IN THE SOUTH IN 2015



Emerging ChangeMakers Network, Mobile, AL

In Alabama, organizing for power is an economic issue. “Every day we see people working hard and not getting ahead,” says Executive Director Jessica Norwood. Faced with a widening wealth gap, Emerging ChangeMakers Network organizes to build more wealth by introducing alternative investing and development models for Black communities that have been historically marginalized, in both rural and urban low wealth areas. The organization creates a community organizing platform in order to catalyze leaders, entrepreneurs and institutions to create sustainable economic outcomes.

Emerging ChangeMakers Network believes that increasing wealth is more than just a financial endeavor. While financial capital is critical, building it without building the skills, knowledge, networks and experiences of a community will mean that the real power hasn’t shifted. A new vision of sustainable economies requires deepening community relationships, building a network that can provide financial capital as well as knowledge, and anchoring those actions within a political framework that produces quality leaders and policies that reflect a community economic justice agenda. “Like PDF, we want to help people thrive and live their best lives,” continues Ms. Norwood. “Our success would be to create the vehicles that help every person to see the return on their hard work, to leave a lasting legacy that empowers others.”

H.O.M.E. of Daytona Beach, Daytona Beach, FL

The mission of H.O.M.E. (Homeless and Others for a Meaningful Exchange) of Daytona Beach is to serve as an advocacy group to help improve public perception of the homeless. H.O.M.E. also raises public awareness of homeless issues such as the decriminalization of homelessness. “Our organization has faced many challenges,” says H.O.M.E.’s president, William Carter, “like a community that had such a low opinion of people facing homelessness that they opposed every effort to bring a homeless shelter to the area.” H.O.M.E. was formed and organized in order to protect homeless people’s rights to shelter, emergency assistance and freedom from harassment.

With perseverance, they can now point to the pending construction of a new Homeless Assistance Center with 250 beds and a medical clinic. “We have made many significant changes in the way the men and women experiencing homelessness are perceived and treated in our community,” continues Mr. Carter, “but much more needs to be done.”

Occupy Our Homes Atlanta (OOHA), Atlanta, GA

“Housing injustice takes many forms, but is often the result of unequal and unjust ordinances, development, legislation and financial policies that only look to profits of the one

percent instead of the needs of the 99 percent,” declares OOHA Coordinator Jackie Rodriguez. Occupy Our Homes is a grassroots, member-led organization that seeks to build power in Metro Atlanta neighborhoods highly impacted by the housing crisis. By mobilizing communities around foreclosure, eviction, tenant rights and public land rights - with an emphasis on leadership development and fostering a culture of resistance through non-violent direct action- they strive to transform their city’s approach to housing.

P.E.A.C.E – (Polk Ecumenical Action Council For Empowerment), Lakeland, FL

According to the Brookings Institute, Polk County was ranked fifth in the country for suburban poverty in 2013 and a survey done in the late 90s labeled Polk County one of the most racially inharmonious counties in Florida. It also has the highest percentage of youth arrests in the state. “The county is very much a ‘good ol’ boy’ system,” comments P.E.A.C.E staff member, AnnMarie Silveira, and P.E.A.C.E. is challenging it.

Founded in 2001, P.E.A.C.E brings together religious congregations in order to address the root causes of community problems, representing over 25,000 residents who are diverse in their socio-economic, racial, denominational and geographic backgrounds. At the start of its programming, P.E.A.C.E worked on the symptoms of the main problems facing its community, such as drug hot spots in the city of Lakeland. Today, the organization has evolved to address the root causes of community problems, including reducing youth arrests for minor offenses, getting drug rehabilitation into county jails and opening a drug rehabilitation program outside of jail to reduce recidivism.

Southeast Immigrant Rights Network (SEIRN), College Park, GA

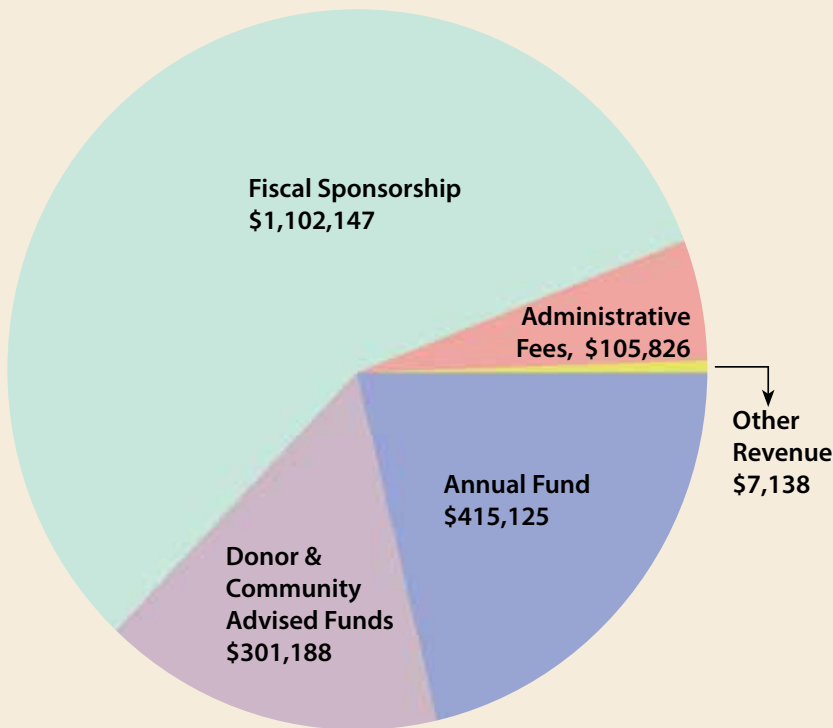
When SEIRN was founded at the first Southeast immigrant rights conference in Atlanta in 2006, very few immigrant-led grassroots groups existed in the Southeast. “The Southeast has become a key battleground for immigrant rights and an incubator of draconian policies that threaten the dignity and survival of immigrant communities,” says Regional Coordinator Mónica Hernández. Convinced that the people most impacted by the issues must lead the movement for change, SEIRN set out to help build grassroots immigrant power throughout the Southeast.

Their mission is to empower the voices and leadership of immigrant communities in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Many of the grassroots immigrant leaders they work with are women, LGBTQ and/or youth. SEIRN promotes collaboration and exchange among its members, as well as political education and collective action to build just and inclusive communities. ■



FUNDING HIGHLIGHTS

PDF supports 38 fiscal sponsorship projects, working nationally and internationally on women's and gender equity, criminal justice, climate change, youth leadership and many other social justice issues.



PDF's donor advised funds program has been recognized by *Forbes Magazine*: "How to Find the Right Donor Advised Fund (and Why)."



Culture of Peace Alliance



Acción des Femmes à la Non-Violence



CONFENACA

Statement of Financial Position 2014-15

unaudited October 2015

Statement of Financial Position

June 30, 2015

Assets

Current Assets

Cash and Cash Equivalents	\$392,254
Investments at Fair Value	192,746
Pledges Receivable	5,000
Prepaid Expenses	312

Total Current Assets 590,312

Property and Equipment

Building Improvements	248,963
Furniture and Equipment	211,333
Building	175,000
	635,296

Less Accumulated Depreciation (353,436)

Net Property and Equipment 281,860

Total Assets \$872,172

Liabilities and Net Assets

Current Liabilities

Grants and Accounts Payable	\$8,400
Other Current Liabilities	(145)

Total Current Liabilities 8,255

Total Liabilities 8,255

Net Assets

Unrestricted	414,585
Temporarily Restricted	449,332

Total Net Assets 863,917

Total Liabilities and Net Assets \$872,172

Statement of Activities

Year Ended June 30, 2014

	Unrestricted	Temporarily Restricted	Total
Revenues, Gains and Other Support			
Contributions:			
Individuals	\$231,304	\$749,304	\$980,608
Foundations	149,783	704,527	854,310
Total Contributions	381,087	1,453,831	1,834,918
Administrative Fees	102,226		102,226
Gain (Loss) on Investments	1,329	(7,686)	(6,357)
Interest & Dividend Income	553	6,684	7,237
Rental Income	7,138		7,138
Other Income	3,600		3,600
In-Kind Income			0
	114,846	(1,002)	113,844
Revenues, Gains and Other Support	495,933	1,452,829	1,948,762
Net Assets Released from Restrictions			
Satisfaction of Program Restrictions	1,512,156	(1,512,156)	-
Total Revenues, Gains and Other Support	2,008,089	(59,327)	1,948,762
Expenses			
Program Expenses	1,835,774		1,835,774
Development Expenses	71,956		71,956
Management Expenses	76,851		76,851
Total Expenses	1,984,581		1,984,581
Change in Net Assets	23,508"	(59,327)	(35,819)
Net Assets at Beginning of Year	391,077	508,659	899,736
Net Assets at End of Year	\$414,585	\$449,332	\$863,917



Encampment for Citizenship



Hesperian Health Guides



Justice Committee



Other Worlds

PDF's detailed financial statements can be found on our website, peacedevelopmentfund.org

Mission Statement

The Peace Development Fund works to build the capacity of community-based organizations through grants, training and other resources as partners in the human rights and social justice movements. As a public foundation, we nourish, foster and encourage the diverse, self-sustaining and economically viable communities that are essential to building a peaceful, just and equitable world.

GRANTS and PROGRAMS

PDF PROVIDED \$1,507,070 IN GRANTS AND \$30,000 IN TRAINING FROM JULY 1, 2014 TO JUNE 30, 2015.

Since 1981, PDF has made 6,174 grants totaling more than \$33 million to 2,517 emerging and social justice-focused organizations. From July 1, 2014 to June 30, 2015, PDF provided \$1,507,070 in grants and \$30,000 in training to the following organizations through our donor advised funds, fiscal sponsorship projects, community advised funds and technical assistance.

Organizations with a ★ represent new grantees for PDF.

Groups with a # are members of PDF's capacity building program, The Sustainability Project.

- Acción des Femmes à la Non-Violence (AFN), BUJUMBURA II, BURUNDI
- afghans for Afghans, SAN FRANCISCO, CA
- Almunyah La Junta Hoop Project, EMBUDO, NM
- American Indian Prison Project Working Group, ST. PAUL, MN
- Archimedes Project, NEW YORK, NY
- # Arise for Social Justice, SPRINGFIELD, MA
- Art Forces, SAN FRANCISCO, CA
- Asociación para la Investigación y Acción Social Nomadesc, SANTIAGO DE CALI, VALLE DEL CAUC, COLOMBIA
- The Awakening, KHYBER PUKHTUNKHWA, PAKISTAN
- Aztlan Cultura A.C., MEXICO CITY, MEXICO
- Barrios Unidos – Santa Cruz, SANTA CRUZ, CA
- # BAY-Peace: Better Alternatives for Youth, OAKLAND, CA
- Be Present, Inc., STONE MOUNTAIN, GA
- Bend the Arc: A Jewish Partnership for Justice, NEW YORK, NY
- Berkeley Community Fund, BERKELEY, CA
- Berkeley High School Development Group, BERKELEY, CA
- ★Boston Doula Project, SOMERVILLE, MA
- # Breaking Walls, NEW YORK, NY
- ★Brighter Brains Institute, PIEDMONT, CA
 - CAAAV Organizing Asian Communities, NEW YORK, NY
- ★Californians United for a Responsible Budget, OAKLAND, CA
 - Cambodian Water Project of Massachusetts, AMHERST, MA
 - Camps in Common, OAKLAND, CA
- ★Center for Sustainable Systems (CESOSS), ALBUQUERQUE, NM
 - The Center for Young Women's Development, SAN FRANCISCO, CA
 - Changing Worlds, CHICAGO, IL
 - Chicken and Egg Pictures, SAN FRANCISCO, CA
- ★Coal River Mountain Watch, NAOMA, WV
 - Columbia River Education – Economic Development, THE DALLES, OR
 - Communities United for Restorative Youth Justice, OAKLAND, CA
 - Community Involved in Sustaining Agriculture, SOUTH DEERFIELD, MA
 - Community ORV Watch, SAN FRANCISCO, CA
 - Community Partnership of Akuapim South, Ghana, CHARLESTON, SC
 - CONFENACA (Confederación Nacional Campesina/National Farmworker Federation), PROVINCIA LA VEGA, DOMINICAN REPUBLIC
- ★Critical Connections, LONGMEADOW, MA
- # Culture of Peace Alliance, TUCSON, AZ
 - Data Center, OAKLAND, CA
 - Destiny Arts Center, OAKLAND, CA
 - Development Executives Roundtable, SAN FRANCISCO, CA
- ★Diné No Nukes, ALBUQUERQUE, NM
- ★East Bay Community Solar Project, BERKELEY, CA
 - East Point Peace Academy, OAKLAND, CA
- ★Emerging ChangeMakers Network, MOBILE, AL
 - Encampment for Citizenship, APTOS, CA
 - Flying Eagle Woman Fund, BROOKLYN, NY
 - Foundation for Change, SAN DIEGO, CA
- ★Freedom Summer – Palestine, BETHLEHEM, PALESTINE
 - Friends of Golden Gateway, SAN FRANCISCO, CA
 - Fuerza Laboral/Power of Workers, CENTRAL FALLS, RI
 - Fundamentals of Sports, OAKLAND, CA
- # Gardening the Community, SPRINGFIELD, MA
- ★H.O.M.E. Of Daytona Beach, DAYTONA BEACH, FL
 - Harambee House, Inc., SAVANNAH, GA
- ★Hayley's, ATHOL, MA
 - Heart and Hand Fund, HALF MOON BAY, CA
 - Helping American Veterans Endure, FORESTVILLE, CA
- ★Hesperian Health Guides, BERKELEY, CA
- ★Hondurans Against AIDS, BRONX, NY
 - Insight Out, WOODACRE, CA
 - Inspiring Multicultural Understanding, NOVATO, CA
 - International Development Exchange, SAN FRANCISCO, CA
 - International Human Rights Funders Group, NEW YORK, NY
 - Jewish Voice for Peace, OAKLAND, CA
- ★Just Global Partners, DENVER, CO
 - Justice Committee, NEW YORK, NY
 - KPFA Radio, BERKELEY, CA
- ★Kyabaan Association, Inc., DAVAO CITY, PHILIPPINES
- ★La Movidá, AMHERST, MA
 - La Peña Cultural Center, BERKELEY, CA
 - Los Cenzontles Mexican Art Center, RICHMOND, CA
 - Los Comanches de la Serna, RANCHOS DE TAOS, NM
 - Malcolm X Grassroots Movement – NY, BROOKLYN, NY
 - Medicos Descalzos, EL QUICHÉ, GUATEMALA
 - Middle East Children's Alliance, BERKELEY, CA
 - Minding the Arts, AMHERST, MA
- ★The Mobile Art Bus in Palestine, OLD CITY OF ACRE, ISRAEL
- Movement for Justice in El Barrio, NEW YORK, NY
- Mujer U'wa, BERKELEY, CA
- Mujeres Unidas y Activas, SAN FRANCISCO, CA
- National Priorities Project, NORTHAMPTON, MA
- New Mexico Industrial Hemp Coalition, WASHINGTON, DC
- ★Niroga Institute, OAKLAND, CA
- ★Occupy Our Homes Atlanta, ATLANTA, GA
- Ohlone Profiles Project, SAN FRANCISCO, CA
- ORV Watch Kern County, TEHACHAPI, CA
- Other Worlds, OAKLAND, CA
- Otros Mundos, SAN CRISTOBAL DE LAS CASAS, CHIAPAS, MEXICO
- ★Out Now, SPRINGFIELD, MA
- ★P.E.A.C.E. (Polk Ecumenical Action Council for Empowerment), LAKELAND, FL
- ★Partnership for Peace, SCARSDALE, NY
 - Peace and Security Funders Group, SAN FRANCISCO, CA
 - People Organizing to Demand Environmental and Economic Rights, SAN FRANCISCO, CA
 - Peoples' Justice for Community Control and Police Accountability, NEW YORK, NY
- ★Persist Health Project, BROOKLYN, NY
 - Picture the Homeless, BRONX, NY
- ★Pioneer Valley Workers Center, SPRINGFIELD, MA
 - Positive Action Committee, SYLVANIA, GA
 - The Prison Birth Project, NORTHAMPTON, MA
- # Prison Radio, SAN FRANCISCO, CA
- ★Project Hajra, JAMAICA, NY
- ★Put People First! PA, PHILADELPHIA, PA
 - Reentry Solutions Group, RICHMOND, CA
 - Richmond Peace Education Center, RICHMOND, VA
 - Rosenberg Fund for Children, EASTHAMPTON, MA
 - Safe Kids Now!, ORINDA, CA
 - San Francisco Living Wage Coalition, SAN FRANCISCO, CA
 - Seattle Young People's Project, SEATTLE, WA
- ★Southeast Immigrant Rights Network, COLLEGE PARK, GA
- ★Southern Diaspora Research and Development, BROOKLYN, NY
 - Southern Echo, Inc., JACKSON, MS
 - Southern Poverty Law Center, MONTGOMERY, AL
 - Springfield No One Leaves, SPRINGFIELD, MA
 - Sylvia Bingham Fund, SAN RAFAEL, CA
 - Teh Luh Lah Learning Center, CHIMAYO, NM
- # Tennessee Alliance for Progress, NASHVILLE, TN
 - TenThousandMeans, BROOKLYN, NY
 - Third World Newsreel, NEW YORK, NY
- ★350Vermont, BURLINGTON, VT
- ★Timekeeper's Project, ALBUQUERQUE, NM
 - Toward Freedom, BURLINGTON, VT
 - Unitarian Society of Northampton and Florence, NORTHAMPTON, MA
 - Unity Foundation, SAN FRANCISCO, CA
 - Voice Male Magazine, AMHERST, MA
- ★Watsonville Film Festival, WATSONVILLE, CA
 - White Earth Land Recovery Project, CALLAWAY, MN
- # WomenCrossDMZ, HONOLULU, HI
 - Women for Genuine Security, OAKLAND, CA
 - Women's Building, SAN FRANCISCO, CA
 - Women's International League for Peace and Freedom – Boston, BOSTON, MA
 - Women's International League for Peace and Freedom – New York, NEW YORK, NY

YOUR GIFT SUSTAINS US

PDF is a donor-supported public foundation whose grants, training and other resources work to build the capacity of community-based organizations as partners in the human rights and social justice movements. With your gift—and the support of more than 1,600 donors annually—we nourish, foster and encourage diverse, self-sustaining and economically viable communities.

Your annual gift to PDF helps to build—and sustain—our communities. Together, we can provide the critical grants that strengthen the social justice movement and create the new systems and institutions essential to building a peaceful, just and equitable world.

WE MAKE GIVING EASY

You can make your contributions to PDF by credit card, by phone, by mail or on our website. If you contribute through workplace giving such as the United Way or the Combined Federal Campaign, PDF is one of the approved charities for “Peace and Reconciliation Charities”. When you fill out your CFC pledge, select the Peace Development Fund, CFC code 12452, as a recipient of your giving.

Give Strategically

With your annual, unrestricted gift to PDF you join donor activists and progressive foundations nationwide to support PDF’s programs. If you are interested in earmarking a gift to support a particular organization, PDF can facilitate such contributions to groups that meet our guidelines.

By giving stocks, bonds, or mutual fund shares that have increased in value since you acquired them, you may avoid paying capital gains on the appreciated value and make a larger gift to PDF.

Be Timely and Tax-Wise

PDF’s Donor Advised Funds program delivers more than 30 years of experience in grantmaking to donor activists who are interested in funding specific, progressive interests. PDF carries out the research, ensures the reporting, and manages the government’s requirements while you, with PDF staff advice, recommend groups for funding.

PDF has a four star rating from Charity Navigator and *Forbes Magazine* highlighted PDF in its article, “How to Find the Right Donor Advised Fund (and Why).” A Donor Advised Fund is simple to start at PDF, easy to understand, and gives you the information you need to recommend grants for social change.

Celebrate Others

Recognize someone special who strives for a peaceful and just world. Commemorate a birth, a new union, an anniversary or a holiday with a gift to PDF. When you provide us with contact information, we’ll send a greeting to the person being honored to announce your thoughtful gift.

FOR MORE INFORMATION

on the ways you can give for social change, please go to our website, peacedevelopmentfund.org, call us at 413-256-8306 or email kathys@peacefund.org.

Leave a Legacy for Peace and Justice

Just a simple bequest written into a will can help ensure the future of PDF. You may leave your gift to general support, endowment or a specific purpose that fits within PDF’s mission, vision and goals—to provide grants, training and other resources in partnership with communities, organizations, trainers and donors with whom we share a common vision for peace and social change.

Get your Employer Involved

Many companies offer employees a matching gift benefit that, in effect, could actually double, sometimes even triple your gift to PDF. Contact your company’s human resources officer or website to find out more, or go to our website for a list of companies that will match a gift to PDF.

Encourage Others to Learn About PDF!

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PDF does not sell or share information about our donors. We may list our donors alphabetically in our publications, with no indication of gift amount. PDF respects your wishes, should you want to remain anonymous. ■

DE COLORES RAPID RESPONSE FUND

De Colores Rapid Response Fund (RRF) has been established at PDF in honor of retiring Development Officer, Ray Santiago. In his many years working for the farmworker movement, “De Colores,” a traditional Mexican folk song that celebrates nature and diversity, was and still is one of Ray’s favorite tunes.

De Colores RRF is looking to impact positive, dynamic-shifting opportunities, rather than provide emergency response-type crises support. It is designed to make funds available for quick, short-term delivery to hot spots of opportunity for organizing in marginalized urban and rural communities.

Criteria for grants from the fund will include:

- Organizing in U.S. grassroots communities, with a focus on communities of color, poor and working class;
- Opportunities for strategic intervention (i.e. Ferguson and Baltimore moments);
- Opportunities to impact new and strategic shifts (i.e. Occupy);
- Opportunities to amplify the effects of in-the-moment issues; and
- The ability to combine the grant with a strategic capacity building proposal out of The Sustainability Project.

Our goal is to raise \$100,000, which would provide approximately \$5,000 a year in grants, these being no larger than \$1,000, and no smaller than \$500. To date, we have raised more than \$58,000. Our target is to complete the fund by December 31, 2015 so grants could be made starting in 2016.

Please join us in honoring Ray’s service, not only to PDF, but to the social justice movement!



De Colores

De colores, de colores se visten los campos en la primavera
De colores, de colores son los pajarillos que vienen de afuera
De colores, de colores es el arco iris que vemos lucir
Y por eso los grandes amores de muchos colores me gustan a mi
Y por eso los grandes amores de muchos colores me gustan a mi

Canta el gallo, canta el gallo con el quiri quiri quiri quiri quiri
La gallina, la gallina con el cara cara cara cara cara
Los polluelos, los polluelos con el pio pio pio pio pi
Y por eso los grandes amores de muchos colores me gustan a mi
Y por eso los grandes amores de muchos colores me gustan a mi ■



PDF Board: (SEATED FROM LEFT) Lori Goodman, Tricia Lin, Iva Kaufman; (STANDING FROM LEFT) Esmeralda Brown, Ali El-Issa, Teresa Juarez; (MISSING) Tina Reynolds.

Board of Directors

Esmeralda Brown, *New York, NY*
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